

STRATEGIC PLAN

200 Drury Ave
Birch River, MB





VISION

Our vision is to create a municipality that is financially sustainable and offers clean and safe living for its residents.

We envision a future that displays growth both commercially and residentially and is supported by sound asset management decisions to be able to nourish such growth.



MISSION STATEMENT

Our mission at the Rural Municipality of Mountain is to make transparent, forward-thinking, financially responsible, and community minded decisions that deliver creative and collaborative solutions to providing fundamental services for our residents.



PRIORITY PILLARS



**PUBLIC HEALTH &
SAFETY**



**INFRASTRUCTURE
MAINTENANCE**



**COMMUNITY
DEVELOPMENT**



**SUCCESSFUL
OPERATIONS**



PRIORITY #1

PUBLIC HEALTH & SAFETY

WHY:

The Rural Municipality of Mountain recognize this as a priority because many facets of safe communities' rests on the deliverance of safe and healthy communities. This involves many facets, which includes municipal deliverables as well as collaboration and communication with other municipal, provincial, or federal departments.



GOALS FOR THE FUTURE



1a. MEDICAL PROFESSIONAL RECRUITMENT & RETENTION

The Municipality recognizes that medical services are essential to keeping community populations stable and therefore

- Support & finance the installation of a CT Scanner at the Swan Valley Regional Health Centre
- Collaborate with other Valley Municipalities, through the Swan Valley Recruitment and Retention Fund, to administer programs for the recruitment and retention of medical professionals to the Valley.



1b. RURAL AND URBAN SIGNAGE PROJECT

The Municipality notes that due to its location, most residents are waiting for emergency service personnel in the event of an accident or incident. To reduce wait times, the Rural Municipality of Mountain want to create a campaign to address the signage, or lack of, within the rural and urban areas.

- Purchase and installation of intersection signage
- Development, purchase, and installation of rural civic addressing for all residents
- Review of urban area civic addressing



GOALS FOR THE FUTURE



1c. FIRE DEPARTMENT REVITALIZATION

The Rural Municipality of Mountain takes pride in the fire protection services that we are able to provide our residents and rate payers. There are certain deficiencies that have to be addressed in order to continue to increase our capacity and better safeguard our communities.

- Pine River Fire Hall Renovations in order to effectively support the fleet at this location
- Recruitment of Mafeking Fire Department personnel to better support this Community



1d. CONTINUATION OF CRITICAL SERVICES

The Rural Municipality of Mountain understand that circumstances exist which threaten our ability to provide critical services to our communities, such as water. In order to mitigate these instances, the Municipality would like to establish infrastructure and procedures to continuously supply these vital services.

- Purchase and installation of a backup power source for the Birch River Water System



PRIORITY #2 INFRASTRUCTURE MAINTENANCE

WHY:

The main operation of the Rural Municipality of Mountain is to provide services to our residents, which requires assets. Levels of service are sustained by understanding our assets, preserving them and investigating other service delivery options.



GOALS FOR THE FUTURE



2a. ASSET MANAGEMENT PLAN

The Rural Municipality of Mountain knows that capturing what you have for assets, and understanding how to properly maintain these assets means making financially responsible decisions.

- Review Council expectations for an Asset Management Plan
- Accumulation of asset data
- Establish a schedule of asset review and maintenance
- Create an Asset Management Plan and reporting schedule

2b. SUSTAINABLE & FINANCIALLY RESPONSIBLE WASTE MANAGEMENT PRACTICES

Waste Management is a critical service, but one that is complicated by environmental concerns and regulations. Therefore, it is essential that for a sustainable future, the Rural Municipality of Mountain investigate other options for Waste Management.

- Investigate grant options, including feasibility studies and pilot projects of sustainable waste and recycling management practices
- Collaborate with other Swan Valley Municipalities for waste and recycling options





PRIORITY #3

COMMUNITY DEVELOPMENT

WHY:

This Municipality has noted a decline in population in the last decade and wants to be proactive, proud and promote communities that people want to locate to. Upon review of our strengths, we have many aspects of our municipality that we project to be important to residents and would like to ensure that we can attract and retain wholesome community members.



GOALS FOR THE FUTURE



3a. COMMERCIAL & RESIDENTIAL INCENTIVE PROGRAMS

The Rural Municipality of Mountain understands that development is spurred on by incentives, and note the benefit of adopting short term incentives that foster long term benefits.

- Review of Residential Development Program to reduce red tape
- Investigate capacity to accommodate new and expanded business
- New website and promotional materials, including being active members of economic development committees



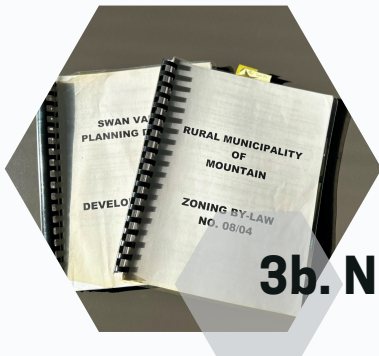
3b. STRENGTHENING ENFORCEMENT ON PROPERTY STANDARD VIOLATIONS

The Rural Municipality sees importance in strengthening enforcement, specifically related to property standard violations, in order to establish a normality around clean, neat and safe communities.

- Court involvement in enforcement pilot projects
- Investigate cost saving and sustainable initiatives for property cleanup and maintenance



GOALS FOR THE FUTURE



3b. NEW DEVELOPMENT PLAN

As a Provincial requirement, our current Development Plan is legislated to be updated. Further to that, we see the need to promote growth by reducing the red tape required under the current plan.

- Promote the updating of our Development Plan
- Actively promote engagement during the process
- Once completed, review and update our Zoning By-Law to reflect growth promotion



PRIORITY #4

SUCCESSFUL OPERATIONS

WHY:

Our Municipality recognizes the need to have strong management practices in order to be successful.



GOALS FOR THE FUTURE



4a. COLLABORATION WITH OTHER DEPARTMENTS

We understand that for many things we do not have the population or tax base to complete on our own and therefore other municipal, provincial or federal partnerships are key.

- Support and attend collaborative efforts of other municipalities and provincial departments
- Establish meetings to review information, regulations and requirements with provincial departments
- Ensure that all agreements, current or future, are well documented and consistent



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4b. SUCCESSION PLANS

We understand that the operations of our municipality are dependent on qualified and knowledgeable staff. Creating succession plans enable the municipality to easily continue in functionality following the departure of key personnel.

- Creating detailed operating manuals and records of duties
- Cross training other staff to be effective in multiple positions
- Promoting external training programs to increase knowledge and understanding of operations



GOALS FOR THE FUTURE



ASSOCIATION OF
MANITOBA
MUNICIPALITIES

4c. TRAINING INITIATIVES

Both Council and Staff, from Fire Department members to Office Staff, benefit from becoming skilled and educated within their field.

- Promoting the attendance at AMM and other Council related workshops and seminars
- Supporting staff training initiatives by offering incentive programs specific to each department
- Developing on-line formats for manuals, training and other municipal requirements



CONCLUSION

This Strategic Plan will serve as our guide in keeping our Vision in sight as we make important decisions going forward.

We will continue to update and adjust as necessary to keep up with the ever changing challenges and opportunities that arise within our Municipality. That is our promise to our residents.

Communication is the key to success. We invite all to share their views on this Strategic Plan.

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